

## Practice Problems

1. Find and classify all critical points of the function

$$f(x) = x - \ln(x)$$

2. Find the inflection points of

$$f(x) = \frac{e^x}{1+e^x}$$

3. Demand for tickets to an amusement park is  $p = 50 - 0.4q$ . Assume costs are fixed. What price maximizes profit?

Problem 4. A reasonably realistic model of a firm's costs is given by the short-run Cobb-Douglas cost curve

$$C(q) = K q^\alpha + F$$

where  $\alpha$  is a positive constant,  $F$  is the fixed cost,  $K$  measures the technology available to firm.

- (a) Show that  $C$  is concave down if  $\alpha < 1$   
(b) Assuming  $\alpha < 1$ , what value of  $q$  minimizes average cost?

5. The elasticity of a good is 1.3, what is the effect of a 2% price increase?

P&B section 6. The demand for yams is given by  
4.6  $q = 5000 - 10p^2$  where  $q$  is ~~in~~ in pounds of yams and  $p$  is the price of a pound of yams

- IF the current price of yams is \$2 per pound how many pounds will be sold
- Is the demand at \$2 elastic or inelastic
- What is the elasticity of demand at \$2,

# Solutions

1.  $f'(x) = 1 - \frac{1}{x} = 0$  must have  $x > 0$

$$1 = \frac{1}{x}$$

$x=1$  critical points

$$f''(x) = \frac{d}{dx}(1 - x^{-1}) = 0 + x^{-2} = \frac{1}{x^2} > 0$$

Critical point at  $x=1$  is a minimum

2.  $f(x) = \frac{e^x}{1+e^x}$

$$f'(x) = \frac{(1+e^x)e^x - e^x \cdot e^x}{(1+e^x)^2}$$

$$= \frac{e^x + e^{2x} - e^{2x}}{(1+e^x)^2} \Rightarrow \frac{e^x}{(1+e^x)^2}$$

$$f''(x) = \frac{(1+e^x)^2 e^x - e^x \cdot 2(1+e^x)e^x}{(1+e^x)^2} = 0$$

$$= \frac{e^x(1+e^x)[1+e^x - 2e^x]}{(1+e^x)^2}$$

inflection point where  $1 - e^x = 0$   
 $\Rightarrow e^x = 1 \Rightarrow x = 0$

$$3. p = 50 - .04q$$

$$50 - p = .04q$$

$$q = \frac{50}{.04} - \frac{1}{.04}p$$

$$q = 1250 - 25p$$

$$R = p \cdot q = 1250p - 25p^2$$

Revenue maximized where profit is

$$R' = 1250 - 50p$$

$$p = \frac{1250}{50} = 25$$

$$R'' = -50 \text{ maximum}$$

$$4. C(q) = \frac{k}{a} q^{1/a} - 1$$

$$(a) C''(q) = \frac{k}{a^2} q^{(1/a)-2}$$

Don't bother with (a)

$$(4b) C(q) = kq^{1/a} + F$$

$$a(q) = \frac{C(q)}{q} = kq^{1/a-1} + Fq^{-1}$$

$$a'(q) = k(\frac{1}{a}-1)q^{(\frac{1}{a}-2)} + F(-1)q^{-2} = 0$$

$$\frac{F}{q^2} = k(\frac{1}{a}-1)q^{(\frac{1}{a}-2)}$$

$$\frac{F}{k(\frac{1}{a}-1)} = q^{\frac{1}{a}-2+2}$$

$$q = \sqrt{\frac{F}{k(\frac{1}{a}-1)}}$$

$$(5) \left| \frac{\text{Percent change in demand}}{\text{Percent change in price}} \right| = 1.3$$

$$\left| \frac{x}{2\%} \right|$$

$$x = -1.3 \cdot 2\%$$

$$= -2.6\%$$

2.6% decrease in price

$$6 \cdot q = 5000 - 10p^2$$

$$\frac{dq}{dp} = -20p$$

a)  $q = 5000 - 10 \cdot 4$

$$= 5000 - 40$$

$$= 4960$$

(b)  $E = \left| \frac{p}{q} \frac{dq}{dp} \right| = \left| \frac{2}{4960} \cdot -20 \cdot 2 \right|$   
 $= 0,0161$

inelastic

↗

C